

Create Advanced Tech Industry Ranking and Benchmark Visualizations Under Your Own Branding

Dear {Name},

[Deep Knowledge Group](#) (DKG) is offering its advanced [Benchmark Interactive Analysis and Visualization Tool](#) for creating dynamic, interactive maps of companies, projects, activities or other data points to select partners on a SaaS business model for either direct payment or equity-for-code.

Originally developed for DKG's own internal use, and constituting the most advanced, interactive, visually compelling and versatile technology for visually benchmarking and competitively ranking industry players and market participants, this IP is now for the **first time being licensed to select counterparties as a SaaS to create interactive industry benchmark visualizations under their own branding.**

System highlights include:

- 2D and 3D Visualization: Users can view data in a two-dimensional pyramid layout or a three-dimensional view for a more immersive experience.
- Pop-Out Profiles, Filters and Search: Click on nodes or logos to open detailed profiles of market participants, filter entities by specific criteria, and search entities using keywords.
- Use-Case Personalization: Users can enter specific data points to generate a customized benchmarking report, and specify the criteria they wish to rank companies and entities by.

Here's a preview of the key aspects: www.deep-innovation.tech/benchmark-interactive

We are currently accepting expressions of interest from organizations seeking to access this SaaS for direct payment or equity-for-code swap, and we would be delighted to include you in the first batch of discussions.

If this offer is of interest please reply to this email or complete this [form](#).

Kind regards,
Aksholpan Alpysbay
Co-Head of Business Development
Deep Knowledge Group

VARIANTS FOR PERFORMANCE CROSS-TESTING

Variant #1

Same email text, with benchmark constructor [video](#) included as attachment

Variant #2

Same email text, with benchmark constructor [video inserted as a GIF](#) before email signature

Variant #3

Same email text, but [a high quality version of this image](#) inserted before email signature

Variant #4

Same email text, with bullet points formatted as boxes / columns of text with borders:

Dear {Name},

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System Highlights

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To be considered within the first cohort of clients, please reply to this email or complete this form by February 1, 2024.

Kind regards,
Aksholpan Alpysbay
Co-Head of Business Development
Deep Knowledge Group

Variant #5

Same email text, with with zero bold text (nothing bold)

Variant #6

Shortened email text

Dear {Name},

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Kind regards,
Aksholpan Alpysbay
Co-Head of Business Development
Deep Knowledge Group

Variant #7

Same email text, different subject line / email theme:

Industry Benchmarking Visualization Constructor: White Label Solution and SaaS Offer