

## Variant #1 (Buy Now)

### Dynamically Visualize Complex Entity Evolution Like Never Before (SaaS and White Label Solution)

**Contacts:**

**Type:** Email

**Status:** In progress

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its sophisticated [Complex Evolution Trees Visualization Tool](#) as a **SaaS and white label solution** for the first time.

The system constitutes the most advanced, interactive, visually compelling and user-friendly **(no-code plug and play) technology for dynamically visualizing the development, interaction and evolution of complex entities (e.g., technologies) over time** on a single zoomable, rotatable and filterable display, and enables clients to create and release Complex Evolution Trees **under their own branding**.

Built on top of highly advanced data visualisation assets internally developed and refined for DKG's internal use, this unique IP was designed to significantly surpass current state-of-the-art in dynamically visualizing complex network and entity evolution and development. Highlights include:

- Sophisticated Network Ecosystem (Complex Entity Universe) Visualization: The interface presents an interactive, navigable, zoomable and filterable network of branching paths representing evolution over time. Each branch is a timeline that can be ergonomically explored, zoomed in upon for deeper analysis and clicked on to reveal pop-up data.
- Versatile Timeline Navigation Slider: Users can move a slider to traverse different years, dynamically updating the tree to reflect changes over time.

**Here's a preview of the key aspects:** [www.deep-innovation.tech/complex-evolution-trees](http://www.deep-innovation.tech/complex-evolution-trees)

We are currently accepting expressions of interest from organizations that wish to order a white label solution or SaaS (direct payment or equity-for-code swap), and we would be delighted to include you in the first batch of discussions

**If this would be of interest please reply to this email or complete [this form](#).**

Kind regards,  
Aksholpan Alpysbay  
Director of Business Development  
Deep Knowledge Group

## Variant #2 (FOMO language variant)

### Dynamically Visualize Complex Entity Evolution Like Never Before (SaaS and White Label Solution)

**Contacts:**

**Type:** Email

**Status:** In progress ▾

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its sophisticated [Complex Evolution Trees Visualization Tool](#) as a **SaaS and white label solution** for the first time to a limited number of select partners.

The system constitutes the most advanced, interactive, visually compelling and user-friendly **(no-code plug and play) technology for dynamically visualizing the development, interaction and evolution of complex entities (e.g., technologies) over time** on a single zoomable, rotatable and filterable display, and enables clients to create and release Complex Evolution Trees **under their own branding**.

Developed on top of highly advanced data visualisation assets internally developed and refined for DKG's internal use, this unique IP was designed to significantly surpass current state-of-the-art in dynamically visualizing complex network and entity evolution and development. Highlights include:

- Sophisticated Network Ecosystem (Complex Entity Universe) Visualization: The interface presents an interactive, navigable, zoomable and filterable network of branching paths representing evolution over time. Each branch is a timeline that can be ergonomically explored, zoomed in upon for deeper analysis and clicked on to reveal pop-up data.
- Versatile Timeline Navigation Slider: Users can move a slider to traverse different years, dynamically updating the tree to reflect changes over time.

**Here's a preview of the key aspects:** [www.deep-innovation.tech/complex-evolution-trees](http://www.deep-innovation.tech/complex-evolution-trees)

We are currently accepting expressions of interest from organizations that wish to order a white label solution or SaaS (direct payment or equity-for-code swap), and we would be delighted to include you in the first batch of discussions

If this would be of interest please reply to this email or complete [this form](#) by February 1 2024.

Kind regards,  
Aksholpan Alpysbay  
Director of Business Development  
Deep Knowledge Group

## VARIANTS FOR PERFORMANCE CROSS-TESTING

### Variant #1

Same email text, with high quality versions of these three images inserted before the mail signature

[This one](#) full midst on top (in row #1)

[This one](#) underneath in row 2, on the left side, half the width as row 1

[This one](#) underneath in row 2, on the right side, half the width as row 1

### Variant #2

Same email text, with bullet points formatted as boxes / columns of text with borders:

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its extremely sophisticated [Complex Evolution Trees Visualization Tool](#) as a **SaaS and white label solution** for the first time to select partners.

The system constitutes the most advanced, interactive, visually compelling and user-friendly **(no-code plug and play) technology for dynamically visualizing the development, interaction and evolution of complex entities (e.g., technologies) over time** on a single zoomable, rotatable and filterable display, and enables clients to create and release Complex Evolution Trees **under their own branding**.

Developed on top of highly advanced data visualisation assets internally developed and refined over 5 years for DKG's internal use, this unique IP was designed to significantly surpass current state-of-the-art in dynamically visualizing complex network and entity evolution and development.

### System Highlights

The interface presents an interactive, navigable, zoomable and filterable network of branching paths representing evolution over time. Each branch is a timeline that can be ergonomically explored, zoomed in upon for deeper analysis and clicked on to reveal pop-up data.

Versatile Timeline Navigation Slider: Users can move a slider to traverse different years, dynamically updating the tree to reflect developmental changes over time applying both to entities (nodes) and their connections and networks (lines).

Here's a preview of the key aspects: [www.deep-innovation.tech/complex-evolution-trees](http://www.deep-innovation.tech/complex-evolution-trees)

We are currently accepting expressions of interest from organizations that wish to order a white label solution or SaaS (direct payment or equity-for-code swap), and we would be delighted to include you in the first batch of discussions

To be considered within the first cohort of beta clients, please reply to this email or complete [this form](#) by February 1, 2023.

Kind regards,  
Aksholpan Alpysbay  
Co-Head of Business Development  
Deep Knowledge Group

### Variant #3

Same email text, with with zero bold text (nothing bold)

### Variant #4

Shortened email text

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its extremely sophisticated [Complex Evolution Trees Visualization Tool](#) as a **SaaS and white label solution** for the first time to select partners.

The system constitutes the most advanced, interactive, visually compelling and user-friendly **(no-code plug and play) technology for dynamically visualizing the development, interaction and evolution of complex entities (e.g., technologies) over time** on a single zoomable, rotatable and filterable display, and enables clients to create and release Complex Evolution Trees **under their own branding**.

Here's a preview of the key aspects: [www.deep-innovation.tech/complex-evolution-trees](http://www.deep-innovation.tech/complex-evolution-trees)

To be considered within the first cohort of beta clients, please reply to this email or complete [this form](#) by February 1, 2023.

Kind regards,  
Aksholpan Alpysbay  
Co-Head of Business Development  
Deep Knowledge Group