

Create Advanced Tech Industry Dashboards Under Your Own Branding

DRAFT

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching a sophisticated [Dashboard Constructor](#) featuring next-generation data visualization and front-end design for user-friendly, **no-code, plug-and-play tech industry market intelligence, monitoring and analytics Dashboard creation under clients' own branding**. It is available as a white label solution and a SaaS (for direct payment or equity-for-code swap).

Developed on top of highly advanced data visualisation assets internally developed and refined over 5 years for DKG's internal use and [extensively validated](#) on numerous tech industry use-cases, this unique IP was designed to significantly surpass current state-of-the-art in advanced data visualization and front-end Dashboard ergonomics.

It represents a a cutting-edge, fully customizable tool for **no-code front-end construction of tech industry monitoring and analytics dashboards**, adaptable to various corporate environments and project scales, and combining several unique tech stacks into a single unified system, including:

- First-of-its-kind front end design and advanced data visualization techniques psychologically engineered to capture and hold attention, make extremely complex data understandable at a glance, while also enabling deeper analyses in an ergonomically explorable, navigable and interactive manner
- Extremely usable navigation system and front-end architecture enabling the construction of tech industry monitoring and analytics dashboards tuned to specific industries in a user-friendly no-code manner

Here's a preview of key aspects: www.deep-innovation.tech/dashboards-constructor

We are currently accepting expressions of interest from organizations that wish to order a white label solution or SaaS (direct payment or equity-for-code swap), and we would be delighted to include you in the first batch of discussions.

If this offer is of interest please reply to this email or complete [this form](#) by February 1, 2024.

Kind regards,
Aksholpan Alpysbay
Co-Head of Business Development
Deep Knowledge Group

VARIANTS FOR PERFORMANCE CROSS-TESTING

Variant #1

Same email text, with 43-seconds dashboards constructor [video](#) included as attachment

Variant #2

Same email text, with 43-seconds dashboards constructor [video inserted as a GIF](#) before email signature

Variant #3

Same email text, but one static Dashboard Constructor image banner before email signature (something like the frame 0:04 of video, but in high quality)

Variant #4

Same email text, with bullet points formatted as 3 boxes / columns of text with borders:

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching a sophisticated [Dashboard Constructor](#) featuring next-generation data visualization and front-end design for user-friendly, **no-code, plug-and-play tech industry market intelligence, monitoring and analytics Dashboard creation under clients' own branding**. It is available as a white label solution and a SaaS (for direct payment or equity-for-code swap).

Developed on top of highly advanced data visualisation assets internally developed and refined over 5 years for DKG's internal use and [extensively validated](#) on numerous tech industry use-cases, this unique IP was designed to significantly surpass current state-of-the-art in advanced data visualization and front-end Dashboard ergonomics.

It represents a a cutting-edge, fully customizable tool for **no-code front-end construction of tech industry monitoring and analytics dashboards**, adaptable to various corporate

environments and project scales, and combining several unique tech stacks into a single unified system:

System Highlights

First-of-its-kind front end design and advanced data visualization techniques psychologically engineered to capture and hold attention, make extremely complex data understandable at a glance, while also enabling deeper analyses in an ergonomically explorable, navigable and interactive manner

Extremely usable navigation system and front-end architecture enabling the construction of tech industry monitoring and analytics dashboards tuned to specific industries in a user-friendly no-code manner

Here's a preview of key aspects: www.deep-innovation.tech/dashboards-constructor

We are currently accepting expressions of interest from organizations that wish to order a white label solution or SaaS (direct payment or equity-for-code swap), and we would be delighted to include you in the first batch of discussions.

To be considered within the first cohort of clients, please reply to this email or complete this [form](#) by February 1, 2024.

Kind regards,
Aksholpan Alpysbay
Co-Head of Business Development
Deep Knowledge Group

Variant #5

Same email text, with with zero bold text (nothing bold)

Variant #6

Shortened email text

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching a sophisticated [Dashboard Constructor](#) featuring next-generation data visualization and front-end design for user-friendly, **no-code, plug-and-play tech industry market intelligence, monitoring and analytics Dashboard creation under clients' own branding**. It is available as a white label solution and a SaaS (for direct payment or equity-for-code swap).

It represents a cutting-edge, fully customizable tool for **no-code front-end construction of tech industry monitoring and analytics dashboards**, adaptable to various corporate environments and project scales, and combining several unique tech stacks into a single unified system.

Here's a preview of key aspects: www.deep-innovation.tech/dashboards-constructor

To be considered within the first cohort of clients, please reply to this email or complete this [form](#) by February 1, 2024.

Kind regards,
Aksholpan Alpysbay
Co-Head of Business Development
Deep Knowledge Group

Variant #7

Same email text, different subject line / email theme:

Tech Industry Dashboards Constructor: White Label Solution and SaaS Offer