

## Franchisee Resources: Drafts, Templates and Materials for Engagement

Welcome to Deep Knowledge Group's Franchisee Resources, your comprehensive guide to leveraging our advanced SaaS products successfully. While we encourage franchisees to employ techniques that align with their strategies, we have prepared message templates and draft materials to support your engagement efforts.

### Lead Outreach and Engagement Approach:

Franchisees are free to utilize their own diverse techniques and approaches to drive sales. However, to simplify their work, we have developed an extensive set of resources, documentation, engagement assets and message drafts to assist our representatives in the work, collected below.

Geo Dashboard Constructor (several versions) - SaaS

*Long script*

Dear {Name},

[Deep Knowledge Group](#) is launching its no-code, user-friendly [GeoDashboards Constructor](#) for creating dynamic, interactive web-based geographic maps of companies, projects, activities or other data points, combined with a wide range of other market intelligence, monitoring and analytics modalities and advanced data visualisation tools integrated into a single unified analytical dashboard.

Available as a SaaS (for direct payment or equity-for-code swap), the GeoDashboard Constructor caters to a growing need for sophisticated data visualisation tools in a data-driven world, and offers a state-of-the-art means of creating tailor-made industry analytics dashboards launched under your own branding. The system features:

- Versatile solutions for integrating various data visualisations, including maps and graphs, into a single, cohesive interactive geographic dashboard
- Wide range of integratable data visualization types and interactive front-end elements, such as timelines, line charts, and bar graphs
- Customisable layout and aesthetic design

Here's a preview of key aspects: [www.deep-innovation.tech/geo-dashboard](http://www.deep-innovation.tech/geo-dashboard)

We are currently accepting expressions of interest from organizations seeking to access this SaaS for direct payment or equity-for-code swap, and we would be delighted to include you in the first batch of discussions.

If this offer is of interest please reply to this email or complete [this form](#).

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To be considered within the first cohort of clients, please reply to this email or complete [this form](#) by February 1, 2024.

Interactive MindMap (several versions) SaaS

*Long script*

Dear {Name},

[Deep Knowledge Group](#) (DKG) is offering its advanced [Industry Ecosystem Mapping Technology](#) to select partners as a SaaS (for direct payment or equity-for-code swap). Originally developed for DKG's own internal use, and constituting the most advanced, interactive, visually compelling and versatile technology for dynamically visualising entire industry ecosystems on a single display, this IP is now for the first time being licensed to select counterparties as a SaaS to create interactive ecosystem maps under their own branding.

Developed by an international consortium with a 10-year track record of excellence and international renown in analysing, benchmarking and forecasting operationally complex tech industries, Ecosystem Maps Constructor system highlights include:

- Whole-Ecosystem Interactive Display: Interactively visualize the logos of all entities active in a given industry or domain-specific ecosystem on a single display
- Pop-out entity profiles: Click on nodes or logos to open detailed profiles of ecosystem participants
- Dynamic Search and Filter: Search entity names and profile keywords; custom filters to selectively display all ecosystem entities matching certain criteria

- Networks Visualization: display connection lines between entities to represent investments, partnerships, collaborations or other cross-entity relationships and interactions

Here's a preview of the key aspects: [www.deep-innovation.tech/mindmaps-constructor](http://www.deep-innovation.tech/mindmaps-constructor)

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Here's a preview of the key aspects: [www.deep-innovation.tech/mindmaps-constructor](http://www.deep-innovation.tech/mindmaps-constructor)

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Interactive 2D&3D Benchmark

*Long script*

Dear {Name},

[Deep Knowledge Group](#) (DKG) is offering its advanced [Benchmark Interactive Analysis and Visualization Tool](#) for creating dynamic, interactive maps of companies, projects, activities or other data points to select partners on a SaaS business model for either direct payment or equity-for-code.

Originally developed for DKG's own internal use, and constituting the most advanced, interactive, visually compelling and versatile technology for visually benchmarking and competitively ranking industry players and market participants, this IP is now for the first time being licensed to select counterparties as a SaaS to create interactive industry benchmark visualizations under their own branding.

System highlights include:

- 2D and 3D Visualization: Users can view data in a two-dimensional pyramid layout or a three-dimensional view for a more immersive experience.
- Pop-Out Profiles, Filters and Search: Click on nodes or logos to open detailed profiles of market participants, filter entities by specific criteria, and search entities using keywords.
- Use-Case Personalization: Users can enter specific data points to generate a customized benchmarking report, and specify the criteria they wish to rank companies and entities by.

Here's a preview of the key aspects: [www.deep-innovation.tech/benchmark-interactive](http://www.deep-innovation.tech/benchmark-interactive)

We are currently accepting expressions of interest from organizations seeking to access this SaaS for direct payment or equity-for-code swap, and we would be delighted to include you in the first batch of discussions.

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Here's a preview of the key aspects: [www.deep-innovation.tech/benchmark-interactive](http://www.deep-innovation.tech/benchmark-interactive)

InvestTech Platform (Backend and Frontend) SaaS

*Long script*

Dear {Name},

[Deep Knowledge Group](#) is launching its advanced end-to-end [InvestTech Platform](#) on a SaaS business model (direct payment or equity-for-code swap) for the first time to select partners seeking a more data-driven solution to their organisation's or clients' investment needs.

Covering both front end and back end platform technology, and developed by an international consortium with 10 years of excellence in tech industry investment, the platform leverages the power of machine learning to help users discover opportunities that match their preferences and

investment goals, and provides a range of useful instruments to help users manage the legal and administrative aspects of investing. Key highlights include:

- Investor Relationship Management System Integration: Explore investors, view insights and connect with investors
- Data Room: Secure Documents Storage
- Deal Analytics: Insights of deal viewers and downloaded documents
- Automated Documents Signing: DocuSign Integration
- KYC/KYB Procedures: SumSub Integration

Here's a preview of the key aspects: <https://www.deep-innovation.tech/investtech-saas>

We are currently accepting expressions of interest from organisations that wish to order a white label solution or SaaS (direct payment or equity-for-code swap), and we would be delighted to include you in the first batch of discussions.

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Here's a preview of the key aspects: <https://www.deep-innovation.tech/investtech-saas>

3D Multidimensional Space (Tube) SaaS

Long script

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its extremely sophisticated [3D Interactive Industry Universe Constructor](#) as a SaaS and white label solution. The system constitutes the most advanced, interactive, visually compelling and user-friendly (no-code plug and play) technology for dynamically visualising entire industry universes on a single zoomable, rotatable and filterable display, and enables clients to create and release under their own branding 3D Interactive Industry Universe Maps encompassing companies, projects, investors, funding rounds, activities or other data points.

Built on top of highly advanced data visualisation assets developed for DKG's internal use, this unique IP was designed to significantly surpass current state-of-the-art in industry ecosystem visualisation. Highlights include:

- Multidimensional 3D Space: a rotatable 3D space with panning and zoom functionality visualizing connections and hierarchies between different entities, displayed as nodes with distinct colors based on entity type (companies, investors, funding rounds).
- Slider Filter: allows users to filter visible entities based on specified criteria such as capitalization, investment size, or date ranges.
- Detailed Entity Profiles: click on nodes (companies, investors, funding rounds) to open detailed pop-out text profiles and other data

Here's a preview of key aspects: [www.deep-innovation.tech/3d-space](http://www.deep-innovation.tech/3d-space)

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Short script

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its extremely sophisticated [3D Interactive Industry Universe Constructor](#) as a SaaS and white label solution for the first time to select partners.

The system constitutes the most advanced, interactive, visually compelling and user-friendly (no-code plug and play) technology for dynamically visualising entire industry universes on a single zoomable, rotatable and filterable display, and enables clients to create and release under their own branding 3D Interactive Industry Universe Maps encompassing companies, projects, investors, funding rounds, activities or other data points.

Here's a preview of key aspects: [www.deep-innovation.tech/3d-space](http://www.deep-innovation.tech/3d-space)

To be considered within the first cohort of clients, please reply to this email or complete this [form](#) by February 1, 2024.

Complex Frameworks SaaS

Long script

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its extremely sophisticated [Complex Frameworks Constructor](#) as a SaaS and white label solution. The system constitutes the most advanced, visually compelling and user-friendly (no-code plug and play) technology for dynamically visualising any complex framework (networks of interactions between entities, industry participants, technologies, etc) on a single interactive display.

Built on top of highly advanced data visualisation assets developed for DKG's internal use, this unique IP was designed to significantly surpass current state-of-the-art for dynamically visualizing highly complex networks, data structures and relationships in a visually compelling, interactive, navigable and multidimensional yet understandable manner. It is now being made available as a white label solution and SaaS (direct payment or equity-for-code swap) for clients to create and release complex framework visualisations under their own brand.

System highlights include:

- Complex Networks Visualization: the main visualization area displays a network of nodes and paths representing framework entities (e.g., companies, technologies, etc) and their relationships.
- Timeline Slider to Show Evolution Over Time: A timeline slider allows users to traverse through different years to observe the evolution of the framework.
- Pop-up Node and Path Profiles: Each node and path can be interactively selected to reveal additional details and data.
- Variable Scale for Full Interactivity: Users can zoom in on specific nodes or paths to view finer details, supporting both mouse scroll and pinch-to-zoom on touch-enabled devices, to enable both bird-eye full framework views and deeper dives into specific framework relationships.

Here's a preview of the key aspects: [www.deep-innovation.tech/complex-frameworks](http://www.deep-innovation.tech/complex-frameworks)

We are currently accepting expressions of interest from organizations that wish to order a white label solution or SaaS (direct payment or equity-for-code swap), and we would be delighted to include you in the first batch of discussions.

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Short script

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its extremely sophisticated [Complex Frameworks Constructor](#) as a SaaS and white label solution for the first time to select partners. The system constitutes the most advanced, visually compelling and user-friendly (no-code plug and play)

technology for dynamically visualising any complex framework (networks of interactions between entities, industry participants, technologies, etc) on a single interactive display.

Here's a preview of the key aspects: [www.deep-innovation.tech/complex-frameworks](http://www.deep-innovation.tech/complex-frameworks)

Developed on top of highly advanced data visualisation assets internally developed and refined over 5 years for DKG's internal use, this unique IP was designed to significantly surpass current state-of-the-art for dynamically visualizing highly complex networks, data structures and relationships in a visually compelling, interactive, navigable and multidimensional yet understandable manner. It is now being made available as a white label solution and SaaS (direct payment or equity-for-code swap) for clients to create and release complex framework visualisations under their own brand.

To be considered within the first cohort of clients, please reply to this email or complete this [form](#) by February 1, 2024.

#### Complex Evolution Trees SaaS (2D and 3D)

Long script

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its sophisticated [Complex Evolution Trees Visualization Tool](#) as a SaaS and white label solution for the first time.

The system constitutes the most advanced, interactive, visually compelling and user-friendly (no-code plug and play) technology for dynamically visualizing the development, interaction and evolution of complex entities (e.g., technologies) over time on a single zoomable, rotatable and filterable display, and enables clients to create and release Complex Evolution Trees under their own branding.

Built on top of highly advanced data visualisation assets internally developed and refined for DKG's internal use, this unique IP was designed to significantly surpass current state-of-the-art in dynamically visualizing complex network and entity evolution and development. Highlights include:

- Sophisticated Network Ecosystem (Complex Entity Universe) Visualization: The interface presents an interactive, navigable, zoomable and filterable network of branching paths representing evolution over time. Each branch is a timeline that can be ergonomically explored, zoomed in upon for deeper analysis and clicked on to reveal pop-up data.
- Versatile Timeline Navigation Slider: Users can move a slider to traverse different years, dynamically updating the tree to reflect changes over time.

Here's a preview of the key aspects: [www.deep-innovation.tech/complex-evolution-trees](http://www.deep-innovation.tech/complex-evolution-trees)



We are currently accepting expressions of interest from organizations that wish to order a white label solution or SaaS (direct payment or equity-for-code swap), and we would be delighted to include you in the first batch of discussions

If this would be of interest please reply to this email or complete [this form](#).

Short script

Dear {Name},

[Deep Knowledge Group](#) (DKG) is launching its extremely sophisticated [Complex Evolution Trees Visualization Tool](#) as a SaaS and white label solution for the first time to select partners.

The system constitutes the most advanced, interactive, visually compelling and user-friendly (no-code plug and play) technology for dynamically visualizing the development, interaction and evolution of complex entities (e.g., technologies) over time on a single zoomable, rotatable and filterable display, and enables clients to create and release Complex Evolution Trees under their own branding.

Here's a preview of the key aspects: [www.deep-innovation.tech/complex-evolution-trees](http://www.deep-innovation.tech/complex-evolution-trees)

To be considered within the first cohort of beta clients, please reply to this email or complete [this form](#) by February 1, 2023.