

Deep Knowledge Group (DKG) Franchise Licensing Terms

Deep Knowledge Group is a consortium of commercial and non-profit organisations active on multiple fronts in the realm of DeepTech and Frontier Technologies (AI, Longevity, FinTech, GovTech, InvestTech), ranging from scientific research to investment, entrepreneurship, analytics, media, philanthropy and more. The Group's unique approach lies in combining ecosystemic financial innovations with sophisticated AI and Data Science technology development for advanced tech industry analysis, benchmarking and forecasting.

DKG is the owner of an extensive suite of advanced, no-code, plug-and-play SaaS products explicitly designed to offer the most robust and sophisticated technology for advanced tech industry ecosystem-focused data visualisation - ***and we are now franchising these products to third parties for a 5,000 EUR up-front fixed fee and 15% ongoing royalty rate, decreasing to 10% after 2 years and 5% after 5 years.***

Developed for internal use by an international consortium with a 10-year track record of excellence and international renown in analysing, benchmarking and forecasting operationally complex tech industries, DKG is for the first time making these products available as SaaS products for other parties to use under their own branding and to integrate into their own product and service offerings.

We are seeking organisations and individuals interested in becoming franchisees, selling this suite of products according to their own capabilities, under very competitive terms.

Franchise includes:

- Licence to distribute our SaaS products (franchisee must be given to a legally-incorporated business with unique company number)
- Dedicated structured franchise-specific website and sales portal
- Structured pack of product informational materials and engagement materials

Franchise Licensing Terms:

As a pioneer in advanced, no-code, plug-and-play SaaS products tailored for innovation ecosystem and tech industry mapping, analytics and advanced visualization, DKG invites potential franchisees to represent its suite of products in the market. The products, developed through a decade-long collaboration within an international consortium, excel in analyzing, benchmarking, and forecasting complex tech industries.

To facilitate the success of franchisees, DKG offers the following terms:

- 5,000 EUR up-front fixed fee
- 15% royalty rate (franchisee collects 85% of sales revenue per annum and pays Deep Knowledge Group 15%), decreasing to 10% after 2 years and 5% after 5 years.