

## About Business Intelligence as a Service

Elevate your competitive edge with our Competitive Comparative Quantitative Qualitative Analysis (CCQQ). This approach is more than just a tool; it's an innovation in the science of competitive analysis, fine-tuned for diverse industries. Experience the benefits of a sophisticated scoring system that merges quantitative metrics with qualitative insights, providing a comprehensive view of your market position.

### Key Features

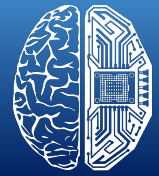
- **Integrated Scoring System:** A unique blend of quantitative metrics and qualitative judgments, offering a multifaceted view of competitive landscapes.
- **Dynamic Market Monitoring:** Continuous tracking of market trends and competitor activities, ensuring real-time insights and strategic adaptability.
- **Adaptive Evaluation Framework:** Our methodology includes a 'living document' that evolves with market conditions, maintaining relevance and accuracy in analysis.
- **Advanced Mathematical Modeling:** Sophisticated mathematical models are employed to aggregate and analyze data, providing a clear, quantifiable competitive position.
- **Expert-Led Analysis:** Led by a team of seasoned analysts and industry experts, our methodology leverages deep market understanding and strategic insights.

### Our Database

<b>10</b> Number of Vectors in MDVS	<b>12</b> Number of Interests Under Evaluation (UDM)	<b>30</b> Number of Ultimate Decision Makers (UDM)	<b>500</b> Overall Number of co-opetitors	<b>1700</b> Number of Parameters in MDVS
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### SaaS SWOT Solution



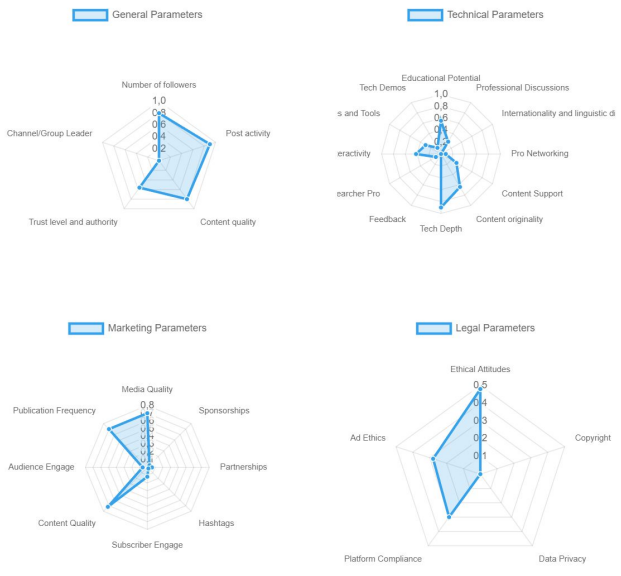
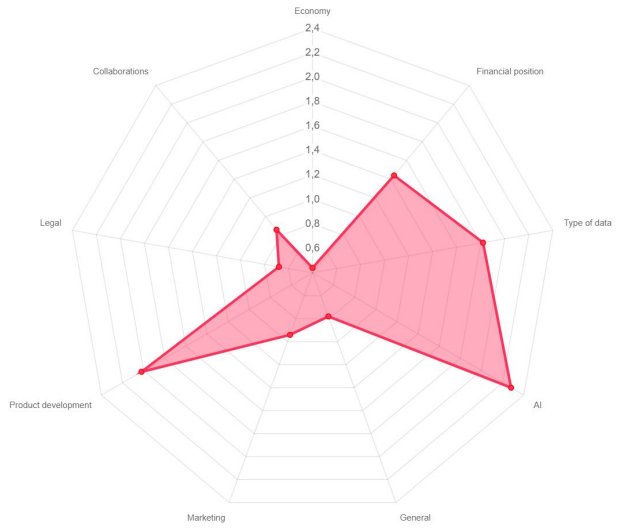


## Innovative Competitive Analysis Methodology

Our Competitive Comparative Quantitative Qualitative Analysis (CCQQ) stands as a testament to our commitment to elevating competitive analysis. Developed over 2022-2023, it blends advanced quantitative and qualitative techniques to deliver unparalleled insights.

### Methodology Highlights

- **Vector Creation & Scoring System:** We integrate quantitative metrics with qualitative judgments to form a multifaceted scoring system. This system reflects diverse business dimensions and market dynamics, ensuring comprehensive analysis.
- **Dynamic Competitor Identification:** We employ continuous market monitoring and strategic analysis, updating our competitor list to stay ahead in rapidly evolving markets.
- **Criteria Evaluation:** Our living document adapts to market changes, with criteria and methodologies evolving based on real-time insights and strategic shifts.
- **Mathematical Model Application:** We assign weights to parameters, normalizing values to ensure a balanced and accurate representation of competitive standings.
- **Visualization Development:** Our admin panel and custom dashboards translate complex data into intuitive insights, aiding in strategic decision-making.
- **Formulating Recommendations:** Our recommendations are not just strategic but actionable, designed to translate into tangible improvements. We use a collaborative approach, ensuring a multifaceted perspective and stakeholder alignment.
- **Commitment to Excellence and Adaptability:** At the heart of our methodology is a commitment to continuous improvement and adaptability. Our team of seasoned analysts and subject matter experts from diverse fields collaborate to refine our techniques, ensuring they remain cutting-edge. We prioritize quality assurance and regular training to uphold the highest standards of analysis. This dedication not only strengthens our methodology but also ensures it remains flexible and responsive to the ever-changing market landscapes and business challenges.



## Specialized Sector Analysis

DeepTech	FinTech	BioTech	SpaceTech
AI & ML	InvestTech	HealthTech	GovTech
InsurTech	Philanthropy	Longevity	FemTech