

# **Tech Ecosystem in Geneva**

March 2025



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The <u>Tech Ecosystem in Geneva</u> platform—an initiative by Deep Knowledge Group (DKG), developed in partnership with Delta Finance. The platform represents a pioneering step toward mapping, visualizing, and optimizing the innovation dynamics of one of Europe's most underappreciated yet rapidly emerging technology hubs.

The Platform serves as a vital tool for unlocking the city's full potential as a DeepTech hub. Developed by Deep Knowledge Group (DKG) in collaboration with Delta Finance, the platform offers real-time insights into Geneva's technology sectors, including Al, Longevity, and BioTech.

Through sophisticated data aggregation and Al-driven visualization tools, it connects key players, identifies growth opportunities, and helps streamline investment decisions. By offering an interactive overview of the city's innovation landscape, the platform is fostering collaboration across industries and positioning Geneva as a critical node in global technological advancement.

### Introduction

Geneva, historically recognized as a diplomatic and financial nucleus, is now asserting itself as a competitive force in the realms of DeepTech, Al, Biotech, FinTech, and Longevity. The Tech Ecosystem in Geneva platform aggregates and visualizes data on over 400 companies, 140+ investors, 35 innovation hubs, and 500+ leading professionals, offering a real-time, Al-augmented overview of the region's growing tech landscape.

This short document distills critical insights from the beta version of the platform, highlighting key structural trends, ecosystem gaps, and opportunities for strategic engagement. The purpose is to provide stakeholders—investors, entrepreneurs, policymakers, and researchers—with concise, data-driven intelligence to support decision-making and identify collaboration vectors within the Geneva tech sphere.

The ecosystem reflects Geneva's broader transformation into a multidimensional innovation hub, aligning with Deep Knowledge Group's long-term vision: to position Switzerland—and Geneva in particular—as a nucleus for DeepTech excellence and a launching pad for impact-driven technological advancement in Europe. By leveraging DKG's proprietary data science frameworks and Al-driven mapping systems, this report delivers a first snapshot of Geneva's positioning in the global innovation race.

Subsequent iterations will expand in analytical depth and precision, integrating updated datasets, partnership insights, and dynamic visualizations. As Geneva continues to rise as a strategic node within the Swiss DeepTech landscape, this companion report serves as a foundational tool for ecosystem engagement and foresight.

## Strategic Highlights of Geneva's DeepTech Ecosystem

# Al-Augmented Mapping of Innovation Clusters

The platform uses proprietary AI and bia data analytics to identify key nodes of innovation influence within and Geneva's tech sector-helping stakeholders navigate the ecosystem with precision, identify synergy points, and assess competitive positioning in real time.

#### Geneva's Untapped Potential as a DeepTech Hub

Despite its global prominence in diplomacy and finance. Geneva's DeepTech sector remains underestimated. The platform showcases emeraina clusters in Lonaevity. Biotech, and Al-revealing high-growth, high-impact innovation corridor poised for alobal recognition.

# Rising Investor Activity and Strategic Capital Flows

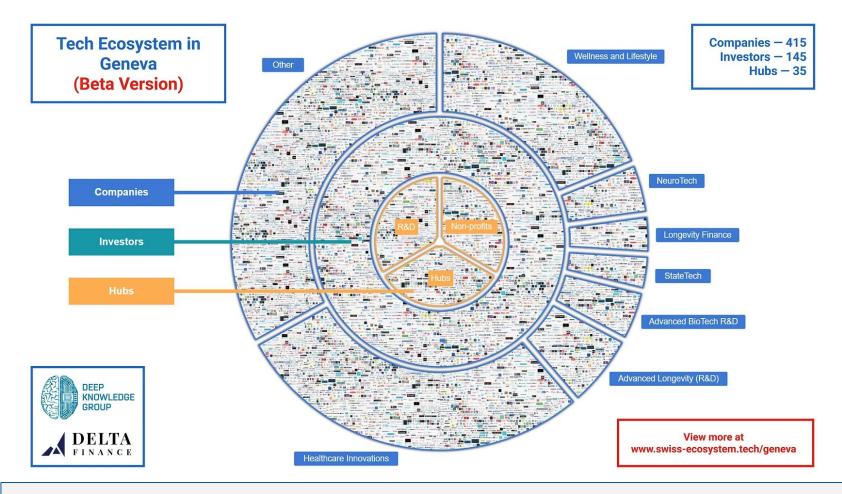
With over 140 investors mapped, Geneva experiencing increasing capital inflows. Strategic funding is beginning to converge around FinTech. and BioPharma-highlighting opportunities for joint ventures and early-stage investments with asymmetric return potential.

# **Ecosystem Density** and Sector Diversity

Geneva's tech landscape includes 415 companies diverse across verticals-ranging from blockchain to and FemTech and SpaceTech. This diversity resilience. creates cross-pollination opportunities, and multi-sector innovation potential within a highly condensed urban zone.

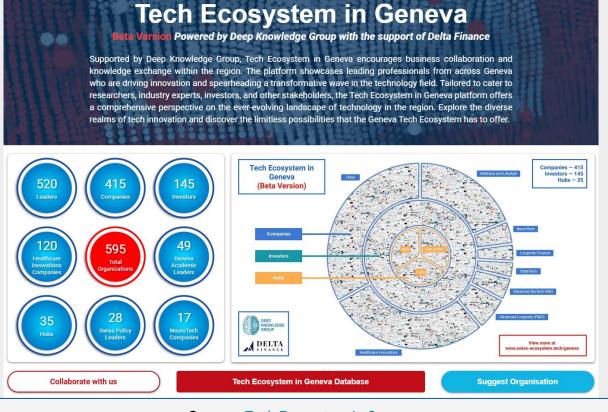
#### Global Positioning, Cross-Border Collaboration Potential

Geneva sits at a nexus of global diplomacy, finance, and innovation. The platform reveals cross-border partnership potential with nearby and ΕU Swiss tech corridors-positioning Geneva as а bridge between regulatory diplomacy and next-generation tech deployment.



Source: <u>Tech Ecosystem in Geneva</u>

## **Platform Overview**



Source: <u>Tech Ecosystem in Geneva</u>

# **Tech Ecosystem in Geneva Summary**

**BETA VERSION** 



Source: Tech Ecosystem in Geneva

### **Platform Overview**



The Geomap visualizes the key components of the Tech Ecosystem in Geneva, offering a detailed geographic representation of the city's tech hubs, research centers, and major industry players.

This map highlights the spatial distribution of over 400 tech companies, 140 investors, and 35 innovation hubs, providing an intuitive understanding of Geneva's growing influence in DeepTech.

By mapping these assets, the Geomap enables stakeholders to easily identify collaboration opportunities, investment prospects, and emerging clusters in AI, BioTech, and Longevity.

The interactive nature of the map enhances strategic decision-making for businesses, investors, and policymakers in the region.

Source: <u>Tech Ecosystem in Geneva</u>

## **Platform Overview**













Source: Tech Ecosystem in Switzerland

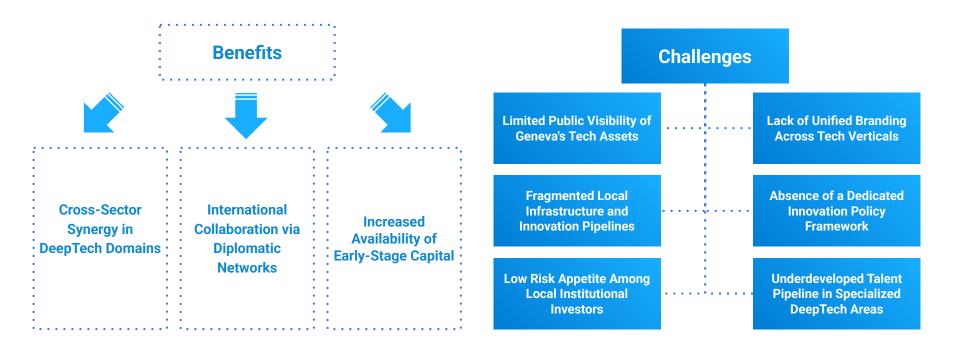
# Tech Ecosystem in Geneva Knowledge Hub (Beta Version)

Scientific & IT Resources >	Education & Collaboration >	Media & Trends >	Rankings & Top Leads >	Online Communities >
20 Tech Books	25 Conferences in Geneva	40 Geneva Leaders Interviews	415 Tech Companies	20 Linkedin
20 Tech Journals	20 Workshops in Geneva	25 Podcasts by Geneva experts	520 Tech Leaders	20 Facebook
200 Tech Articles	20 Geneva Certification Programmes	50 Geneva Blogs	145 Investors	10 Reddit
15 Tech Benchmarks	20 Geneva University Programs	500 News in Geneva	500 Startups	10 GitHub
40 Tech Reports	20 Online Courses in Geneva	100 Social Networks in Geneva	35 Hubs	10 Quora
40 Tech Databases	20 Lectures by Geneva Leaders	10 Market Trends in Geneva	160 Geneva Cities	10 Twitter
10 Tech Software	20 Geneva Research Projects	10 Geneva Diversity Trends	30 Consulting Services	10 Discord
20 Tech Models	20 Scholarship Funds in Geneva	10 Women Leading the Field	10 Geneva Universities	10 Other Forums

Source: <u>Tech Ecosystem in Switzerland</u>

# **Strategic Benefits and Ecosystem Challenges**

The Geneva Tech Ecosystem offers a unique blend of sector diversity, regulatory stability, and global connectivity. However, it faces structural bottlenecks such as limited visibility, fragmented infrastructure, and conservative investment culture. This slide outlines the most pressing challenges and emerging opportunities shaping Geneva's trajectory as a DeepTech epicenter.



# **Recent Developments in Geneva's Tech Ecosystem**













January 2024 February 2024 March 2024 June August October 2023 2023 2023

#### **Geneva Platform** Launched

Public beta release of the Tech Ecosystem in Geneva platform by Deep Knowledge Group and Delta Finance.

#### **New DeepTech Fund**

I aunch of a regional DeepTech-focused investment fund targeting AI and Longevity startups.

#### **Innovation Park Expansion**

**FPFI** Innovation Park announces its Geneva satellite campus to support advanced BioTech and Al ventures.

#### **GovTech Pilot Begins**

Swiss GovTech initiative piloted in Geneva, integrating smart infrastructure and data transparency platforms.

#### Al and Longevity Forum

Geneva hosts inaugural AI for Longevity Forum, attracting global investors and thought leaders.

#### **Cross-Border** Collaboration **Pact**

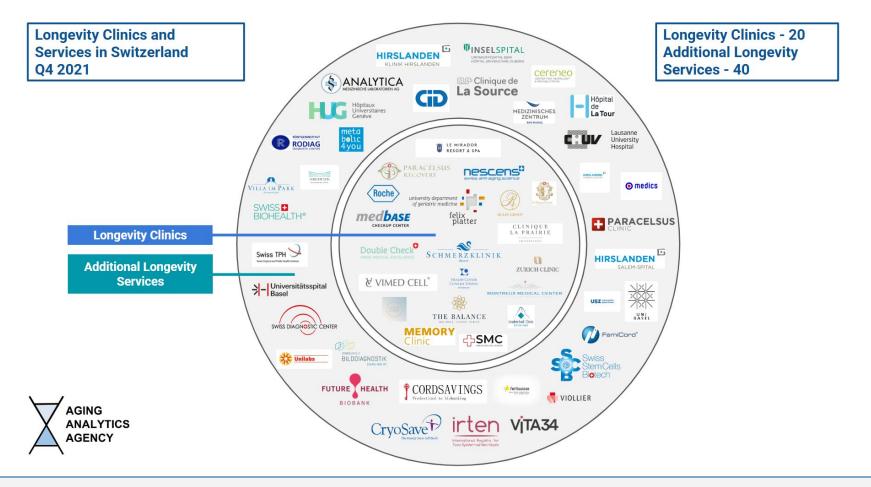
Formal partnership signed between Geneva and Zürich ecosystems to facilitate shared innovation pipelines.

#### **BETA VERSION**

# **Tech Ecosystem in Switzerland Summary**



Source: <u>Tech Ecosystem in Switzerland</u>



Source: Longevity Ecosystem in Switzerland

# **Geneva Longevity Clinics**

1	Calda Clinic	11	Paracelsus Recovery
2	Clinique La Prairie	12	RCLIN Switzerland
3	Double Check	13	Richemont Clinic
4	Health Center Clinique Lemana	14	Roche ITC Basel
5	Le Mirador Medical Centre	15	Schmerzklinik Basel
6	Leukerbad Clinic	16	Swiss Concussion Center
7	Medbase Checkup Center	17	Swiss Medical Center (SMC) Ltd
8	Memory Clinic Basel	18	THE BALANCE Luxury Rehab
9	Nescens Clinique	19	Universitäre Altersmedizin Felix
10	Nescens Clinique	20	Vimed Cell

HealthTech Ecosystem in Switzerland (Beta Version)

Companies - 95 Investors - 50 Hubs - 9



View more: www.swissecosystem.tech/healthtech





# **History, Current State and The Road Ahead**

### **History, Current State and The Road Ahead**

#### **History**

Geneva's transformation into a tech hub began in the early 2000s with the establishment of the University of Geneva's technology incubators and innovation centers. Over the last decade, a focus on Al, biotech, and Longevity sectors led to collaborations with international research institutions and investment firms. The region's strategic positioning in global diplomacy, alongside robust financial systems, has gradually shifted the city's identity toward high-tech innovation, drawing in major players like EPFL and Biopôle Lausanne, which accelerated growth in specialized DeepTech areas.

#### **Current State**

Today, Geneva is home to a vibrant ecosystem that hosts over 400 tech companies, 140 investors, and several high-profile research hubs. The Tech Ecosystem in Geneva platform showcases a well-connected network across Al. FinTech. BioTech, and Longevity, with increasing investment activity across these sectors. Government-backed initiatives like Geneva Smart City project and collaborations with international tech hubs in Zürich and Basel are further strengthening the region's position in global DeepTech. However, visibility among international investors and infrastructure connectivity remain areas for improvement.

#### The Road Ahead

The future of Geneva's tech ecosystem is poised for exponential growth. As the city further integrates with global DeepTech networks, it is expected to become a leading hub for Al-driven healthcare innovation, sustainable technologies, and smart city solutions. The upcoming launch of new investor networks and collaborative cross-border projects will fuel sector-specific accelerations, particularly in Longevity, Al, and biotech. The focus on enhancing local infrastructure and raising international visibility will be key drivers for positioning Geneva as a major player in the global tech arena by 2030.

# **Key Takeaways**



**Geneva is emerging as a significant DeepTech hub**, with over 400 companies and 140 investors actively shaping its tech ecosystem. Key sectors such as Al, Biotech, and Longevity are driving growth, and the platform provides real-time insights into these expanding markets, highlighting new opportunities for stakeholders.



The collaborative nature of Geneva's tech ecosystem, bolstered by international partnerships and research hubs, is accelerating innovation. As the city connects with global DeepTech networks, it is primed to become a leading player in Al-driven healthcare, sustainable technologies, and smart cities, offering extensive growth potential.



Despite its growing stature, Geneva faces challenges in visibility and infrastructure connectivity. To fully realize its potential, enhancing the city's international profile and improving local tech infrastructure will be essential. Strategic investments and cross-border collaborations are critical to securing its position in the global DeepTech landscape.

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