

# Deep Knowledge Group

*Business Intelligence as Service Solution*

# Business Intelligence as Service Solution



AI-powered SWOT Analysis gives you unparalleled access to important data, analytics and research across industries and market segments. Our platform is an indispensable tool for entrepreneurs, investors, managers and decision makers who need accurate and up-to-date information to make informed strategic decisions.

What makes AI-powered SWOT Analysis unique? We collect, analyse and organise a wealth of data to provide you with a deep understanding of the current state of the market, trends, competitive landscape and potential opportunities for your business. Our team of experts research and track a variety of industries, including finance, technology, healthcare, energy, retail, manufacturing, and more.

# Our Business Intelligence Solution

## **Competitive Comparative Quantitative Qualitative Analysis:**

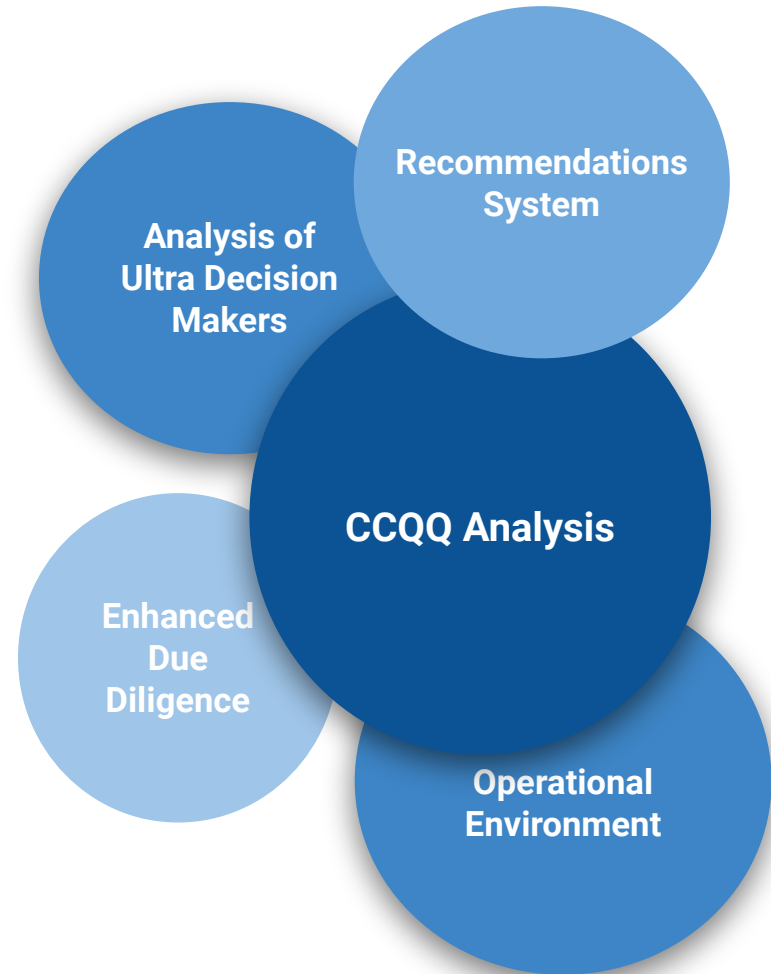
Strategic competitive assessment delivering actionable insights through data-driven evaluation and clear reporting.

**Enhanced Due Diligence:** Thorough risk assessment offering comprehensive insights for informed decisions.

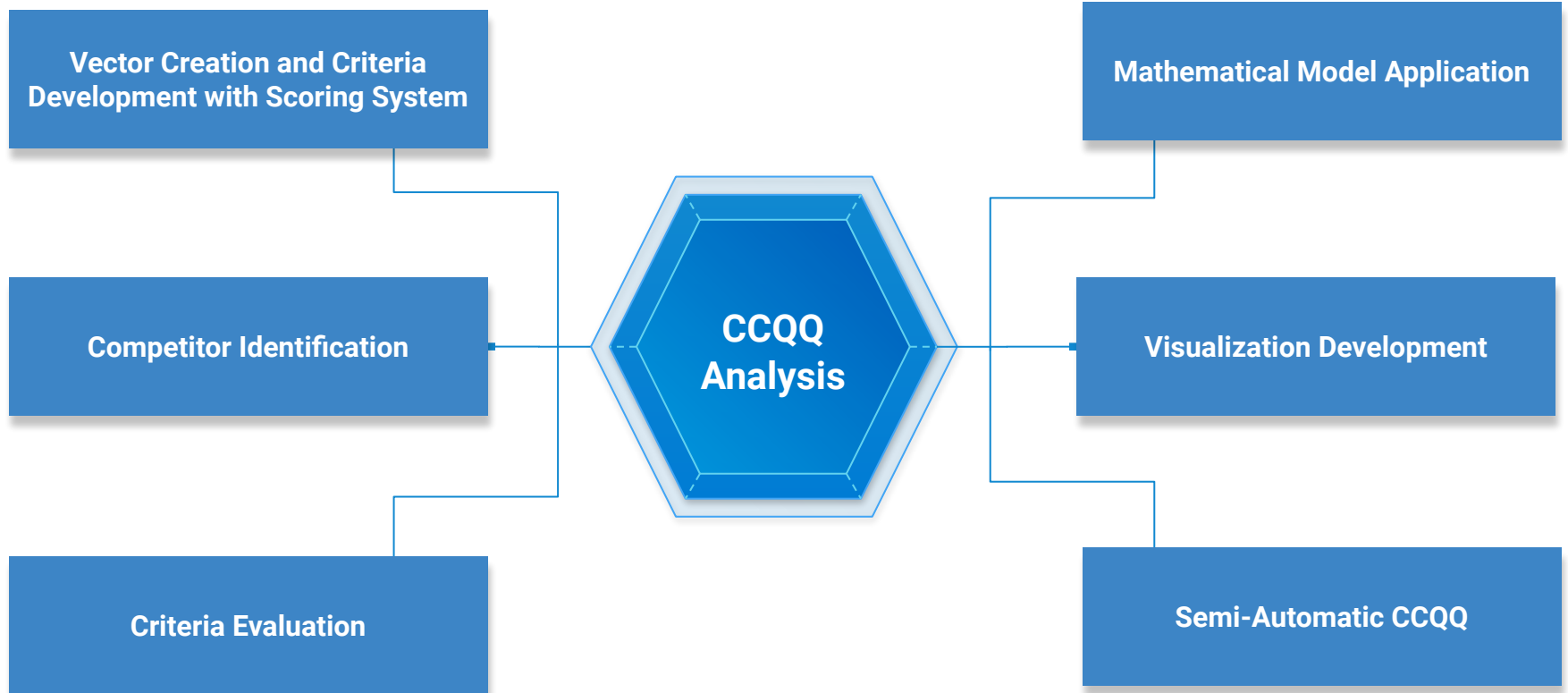
**Recommendations System:** Recommendations System: Tailored strategies leveraging data analysis for business enhancement.

**Analysis of Ultra Decision Makers:** Analysis of Ultra Decision Makers: Strategic evaluation providing optimal engagement opportunities based on in-depth interest analysis.

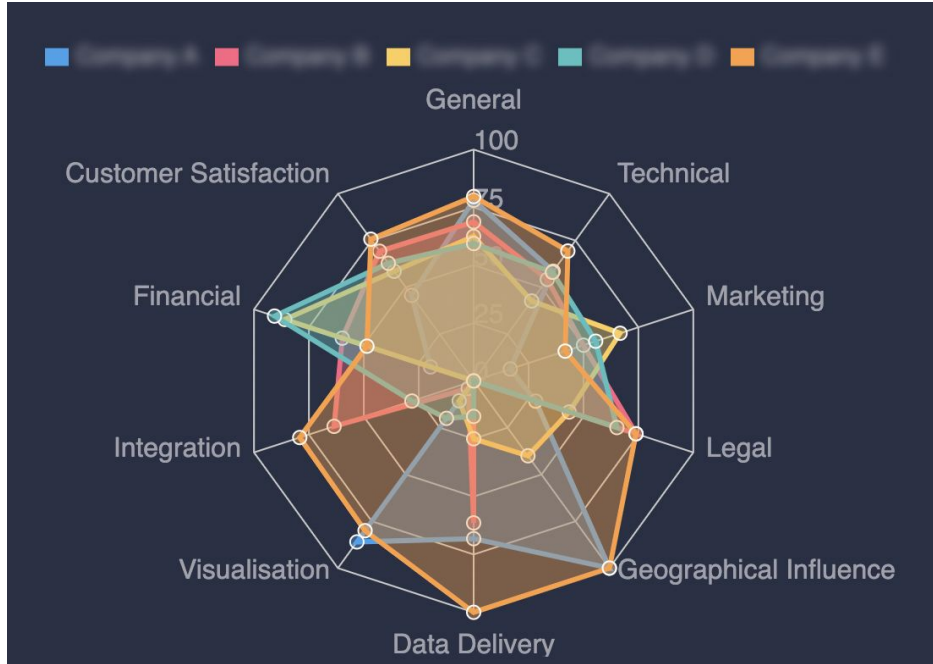
**Operational Environment:** AI-driven platform predicting collaboration success through SWOT analysis and smart project matching



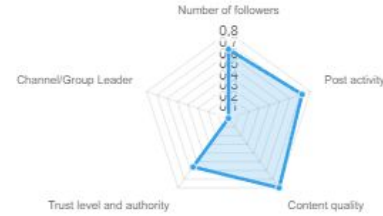
# CCQQ Analysis



# Vector Creation



General Parameters



Technical Parameters



Marketing Parameters

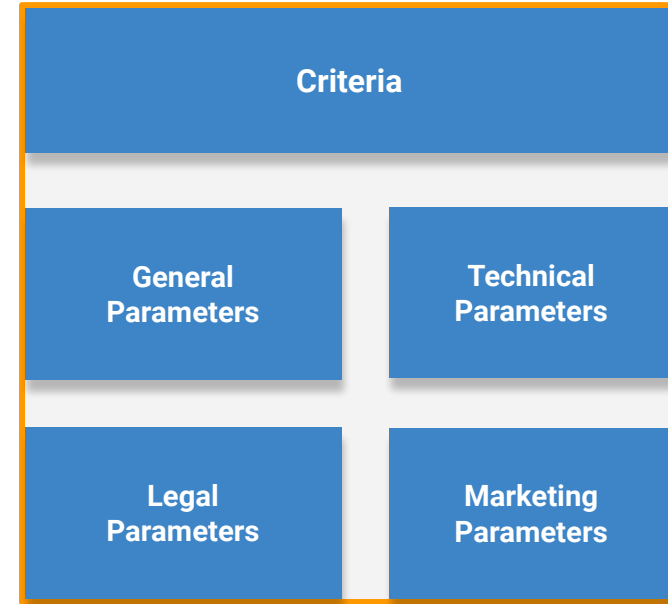


Legal Parameters

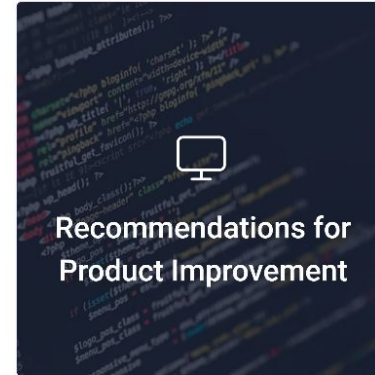


# Details of SWOT Analysis

Criteria	Analysis of Global AI Responses	CR Insights	Prohibit	Carla	Database	Standalone Terminal	AngularJS	Order	Security	Referrals	Facets
<b>Technical parameters:</b>											
Comprehensiveness of AI data	5	4	3	1	3	4	3	2	2	4	4
Data relevance	4	4	4	4	4	5	4	5	4	5	5
Data accessibility and transparency	3	4	5	3	4	4	4	5	5	4	5
Data quality	3	4	4	4	3	5	3	4	4	5	5
Analysis and reporting capabilities	4	4	4	3	3	5	3	3	3	4	5
Geographic coverage	5	5	5	4	5	5	3	5	5	4	5
Thematic specialisation	3	3	1	0	2	1	2	1	0	1	1
User interaction and support	4	4	5	3	3	5	3	3	3	4	5
Pricing policy	1	2	1	4	4	1	5	4	2	1	1
Integration with other systems	2	3	3	3	4	4	4	5	4	4	4
Access control	4	4	4	5	3	5	2	1	1	4	5
Data visualization	5	4	4	3	3	5	3	2	3	4	5
Availability of educational resources	1	4	4	4	3	5	3	2	4	5	5
Scalability and flexibility	1	4	4	4	4	5	3	3	4	5	5
Data depth	3	4	3	2	4	4	2	2	2	4	4
Availability of API	0	1	1	1	1	1	1	1	1	1	1
Integration with other platforms	0	4	4	3	4	4	3	2	4	4	4
Data format support	2	4	4	3	4	5	3	3	3	4	4
Information about AI tool companies	4	4	4	2	4	3	4	3	4	3	4
Analysis of the AI market	=	=	=	=	=	=	=	=	=	=	=



# SaaS SWOT Solutions



# Specialized Sector Solutions

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DeepTech

FinTech

BioTech

SpaceTech

AI & ML

InvestTech

HealthTech

GovTech

InsurTech

Philanthropy

Longevity

FemTech



# CCQQ Results

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**Executive Summary:** A high-level overview of the findings, conclusions, and strategic implications derived from the CCQQ analysis.

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**Detailed Reports:** In-depth reports covering all aspects of the CCQQ framework, including competitive landscape, market position, and operational metrics, along with quantitative and qualitative assessments.

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**Data Visualizations:** Custom visualizations such as charts, graphs, and heat maps provide clear and actionable insights into complex data sets.

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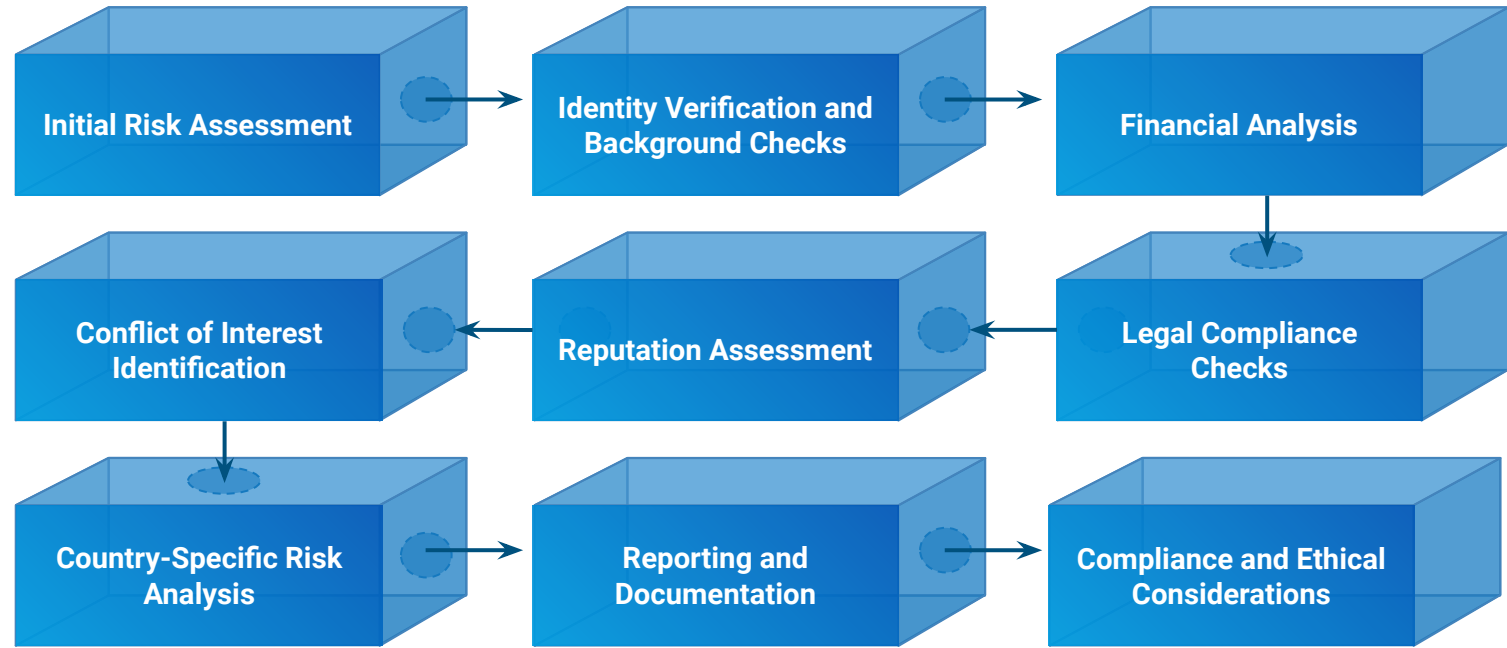
**Benchmarking Analysis:** A comparison against industry standards and best practices, highlighting areas of strength and opportunities for improvement.

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**Supporting Data:** Access to the raw data and analysis that support the findings, for transparency and in-depth review.

# EDD Methodology



The methodology for conducting Enhanced Due Diligence (EDD) on individuals and companies is a comprehensive process designed to provide a deep understanding of potential business partners, clients, or investments.



## SWOT Department Recommendations System

[www.dkv.global](http://www.dkv.global)

Within our suite of services, we've meticulously developed a comprehensive methodology centered around leveraging Competitive Comparative Quantitative Qualitative Analysis (CCQQ) to enhance your platforms or services. This specialized approach is intricately designed to furnish you with tailored strategic recommendations that precisely align with your distinct business needs.

# Recommendation System Methodology

## Comprehensive Data Analysis

We start with a thorough Competitive and Comparative Analysis to assess your market position relative to competitors. Our Quantitative Analysis dives into performance metrics, while our Qualitative Analysis gathers user feedback for valuable insights into experiences and market trends.

## Strategic Partnerships for Innovation

Using CCQQ analysis data, we perform a comprehensive SWOT analysis, identifying pivotal areas for leveraging strengths needs in your business.

## Empowering Startups with a UVP

We identify gaps in your offerings and assess user experiences for improvement opportunities. Our focus on innovation involves integrating new, trend-aligned features.

## Strategic Recommendation Development

We create tailored recommendations to boost your competitiveness and enhance user satisfaction. Each suggestion undergoes assessment for practicality and impactful implementation.

## Implementation Roadmap

We offer a detailed action plan including timelines, resources, and milestones for implementing recommendations. Establishing success metrics evaluates the changes' effectiveness.

## User Feedback and Iterative Improvement

We establish a feedback approach for ongoing assessment, enabling real-time improvements. This iterative process keeps your offerings adaptable to the evolving market.

## Comprehensive Reporting

You'll receive comprehensive documentation from analysis to implementation. We'll assess and report post-implementation for transparency and accountability.



## SWOT Department

### Analysis of UDM

[www.dkv.global](http://www.dkv.global)

The structured methodology employed to assess Ultimate Decision Makers (UDMs) by analyzing their interests through the scrutiny of news and articles serves as a robust foundation. This meticulous approach not only facilitates the comprehension of UDMs' inclinations but also establishes a solid framework for identifying and capitalizing on optimal cooperation opportunities.

# Comprehensive UDM Assessment Methodology

## Step by Step Methodology

Data Collection and Aggregation

Interest Profiling

Opportunity Mapping

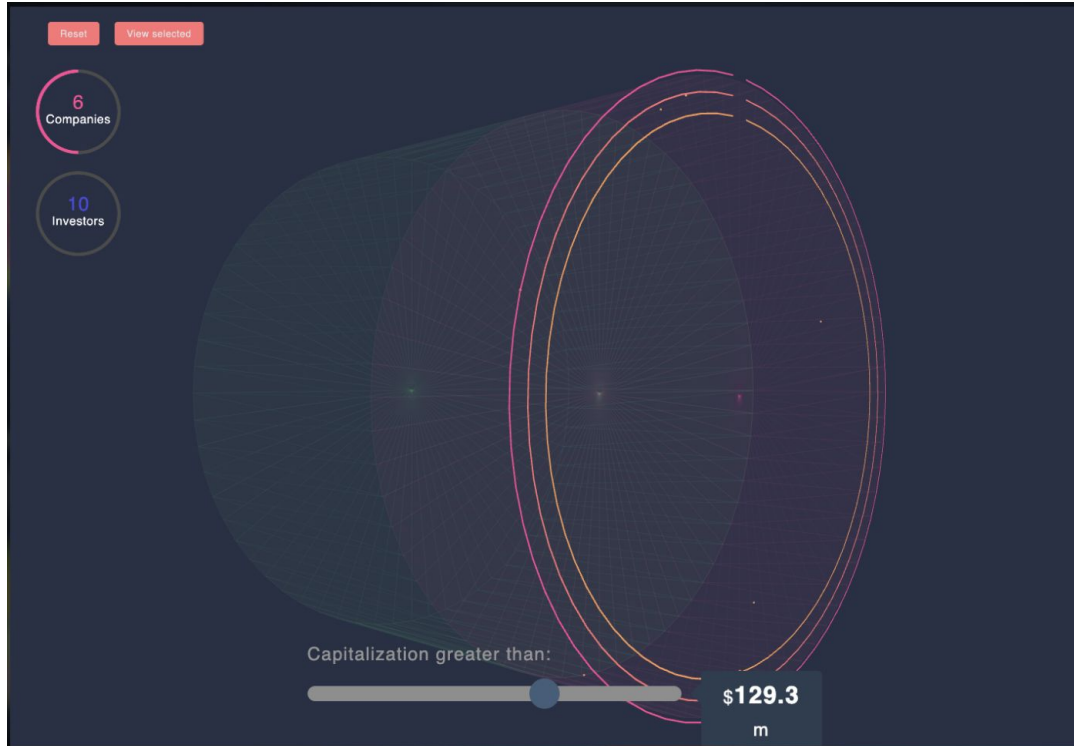
Strategic Alignment Assessment

Sentiment Analysis

Risk Evaluation

Reporting and Documentation

# Operational Environmental

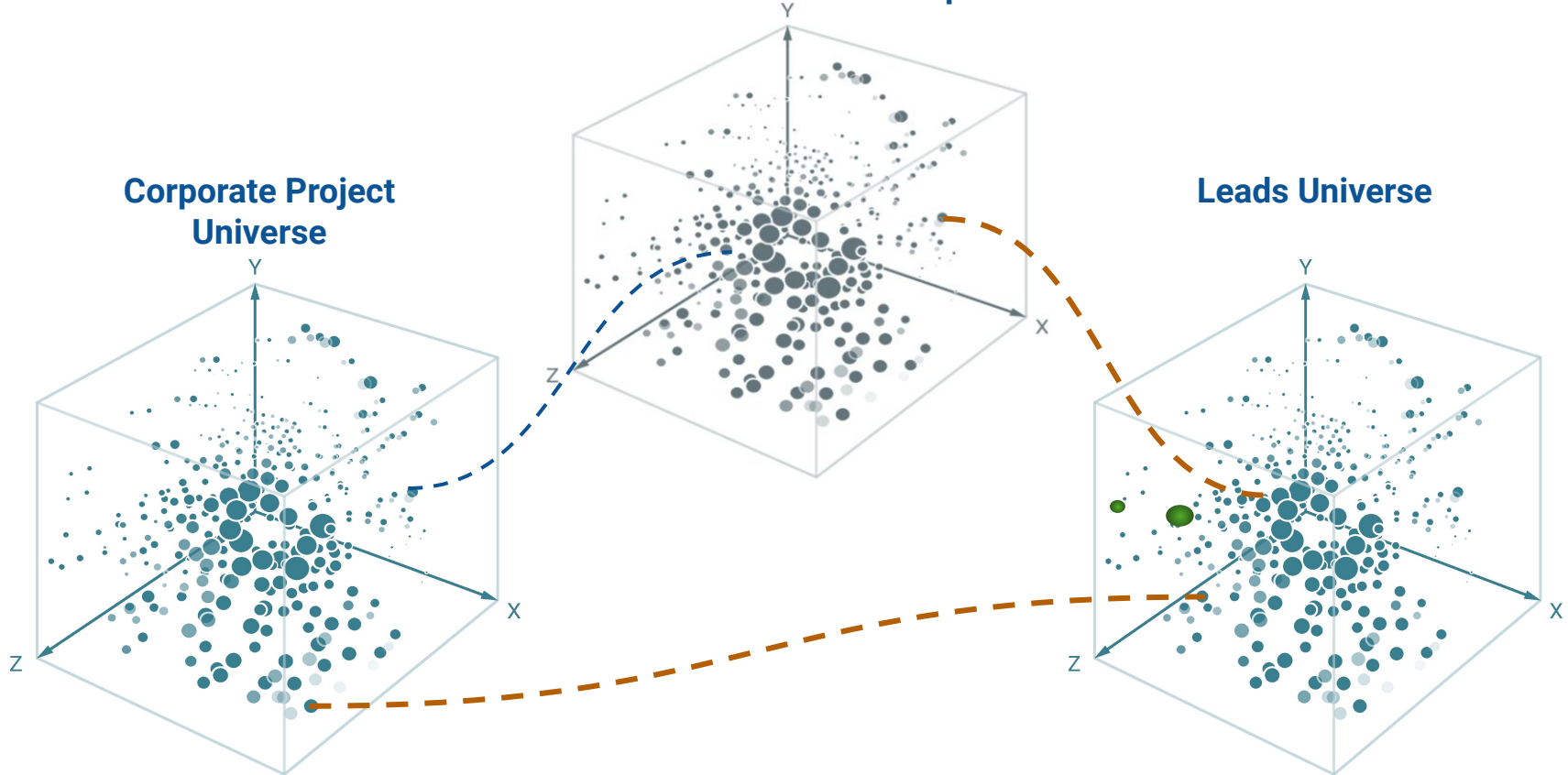


The Operational Environment - Smart Matching System (OE-SMS), developed by Deep Knowledge Group, streamlines the pairing of corporate projects and partners. It establishes a marketplace where project characteristics align with potential partners through a meticulous assessment.

At its core, OE-SMS utilizes SWOT analysis, providing a quantifiable framework to accurately gauge project-partner compatibility. It prioritizes matches that go beyond surface-level alignment, focusing on potential successful collaborations by leveraging complementary strengths and weaknesses.

# Operational Environment Multidimensional Vector Space

## Multidimensional Vector Space





# About Deep Knowledge Group

**Deep Knowledge Group** is a consortium of commercial and non-profit organisations active on multiple fronts in the realm of DeepTech and Frontier Technologies (AI, Longevity, FinTech, GovTech, InvestTech), ranging from scientific research to investment, entrepreneurship, analytics, media, philanthropy, and more.

Deep Knowledge Group runs several data-driven **investments and financial vehicles**



Deep Knowledge Group's **analytical subsidiaries** are world leaders in analytics for DeepTech and Longevity industries



Deep Knowledge Philanthropy pioneers several infrastructural **social impact projects**



# DEEP KNOWLEDGE GROUP

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