Moderator
Laina Latterner (Strategic Sales and Marketing Consultant)

Agenda
5:00 - 5:05: Kate Batz (Director, FemTech Analytics) & Laina Latterner (Strategic Sales and Marketing Consultant)
Opening Remarks

5:05 - 5:15: Susan Trent (CEO, Atlantic Therapeutics)
“A Direct-to-Consumer Approach to Tackling a Taboo Topic”

5:15 - 5:25: Michelle Egger (Co-Founder & CEO, BIOMILQ)
“Prioritizing Values in Venture Capital”

5:25 - 5:35: Dr. Samantha Lattof (CEO and Co-Founder, Maila Health)
“Advancing FemTech by Embracing Privacy and Data Security”

5:35 - 5:45: Terri Harris (Head of Media, FemTech Lab)
“FemTech the Revolution: More than Digital Health for Women”

5:45 - 5:55: Dr. Michelle Perugini (CEO & Co-Founder, Presagen)
“Women’s Health is not niche, it’s just different!
How AI can play a role in improving outcomes at global scale”

5:55 - 6:05: Kate Batz (Director, FemTech Analytics)
“Key Trends to Watch in FemTech in 2022”

6:05 - 6:25: Panel Discussion

6:25 - 6:30 Laina Latterner (Strategic Sales and Marketing Consultant)
Closing Remarks