

Conference Agenda

The State of FemTech 2021-2022: Industry Review and Outlook

Virtual Conference

27 January 2022

5:00 - 6:30 PM GMT

Moderator

Laina Latterner (Strategic Sales and Marketing Consultant)

Agenda

5:00 - 5:05: **Kate Batz** (Director, FemTech Analytics) &
Laina Latterner (Strategic Sales and Marketing Consultant)

Opening Remarks

5:05 - 5:15: **Susan Trent** (CEO, Atlantic Therapeutics)

"A Direct-to-Consumer Approach to Tackling a Taboo Topic"

5:15 - 5:25: **Michelle Egger** (Co-Founder & CEO, BIOMILQ)

"Prioritizing Values in Venture Capital"

5:25 - 5:35: **Dr. Samantha Lattof** (CEO and Co-Founder, Maila Health)

"Advancing FemTech by Embracing Privacy and Data Security"

5:35 - 5:45: **Terri Harris** (Head of Media, FemTech Lab)

"FemTech the Revolution: More than Digital Health for Women"

5:45 - 5:55: **Dr. Michelle Perugini** (CEO & Co-Founder, Presagen)

*"Women's Health is not niche, it's just different!
How AI can play a role in improving outcomes at global scale"*

5:55 - 6:05: **Kate Batz** (Director, FemTech Analytics)

"Key Trends to Watch in FemTech in 2022"

6:05 - 6:25: **Panel Discussion**

6:25 - 6:30 **Laina Latterner** (Strategic Sales and Marketing Consultant)

Closing Remarks